

What you need to know about Mobility as a Service (MaaS) Alliance



Build

an open and sustainable MaaS ecosystem



Enhance

inter-operability and roaming of services & scalability of businesses



Provide

market insights and MaaS information



Connect

"problem-owners" with solution providers



Develop

trust and collaboration

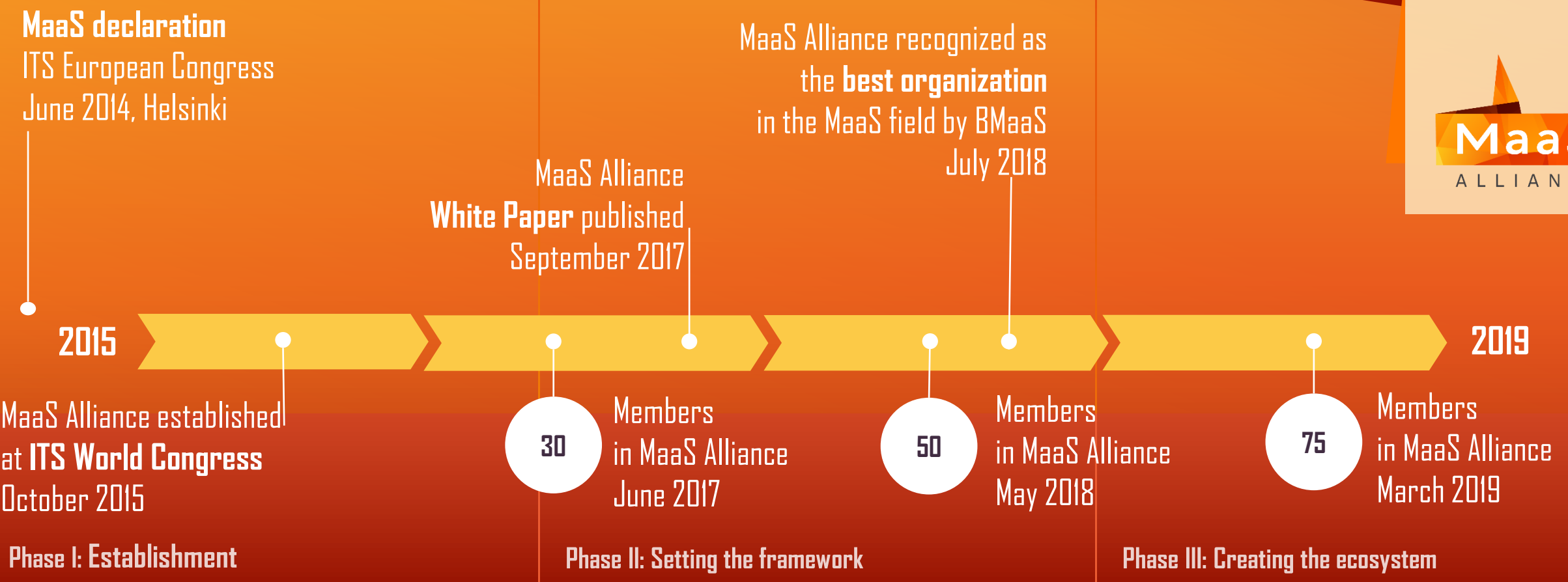


Define

principles in data sharing and data access

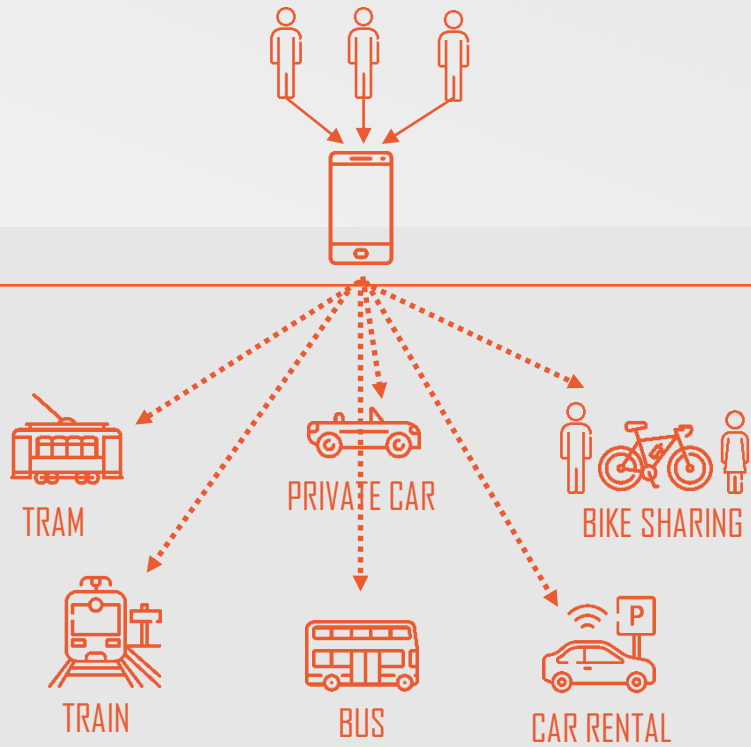


What do you need MaaS Alliance for?

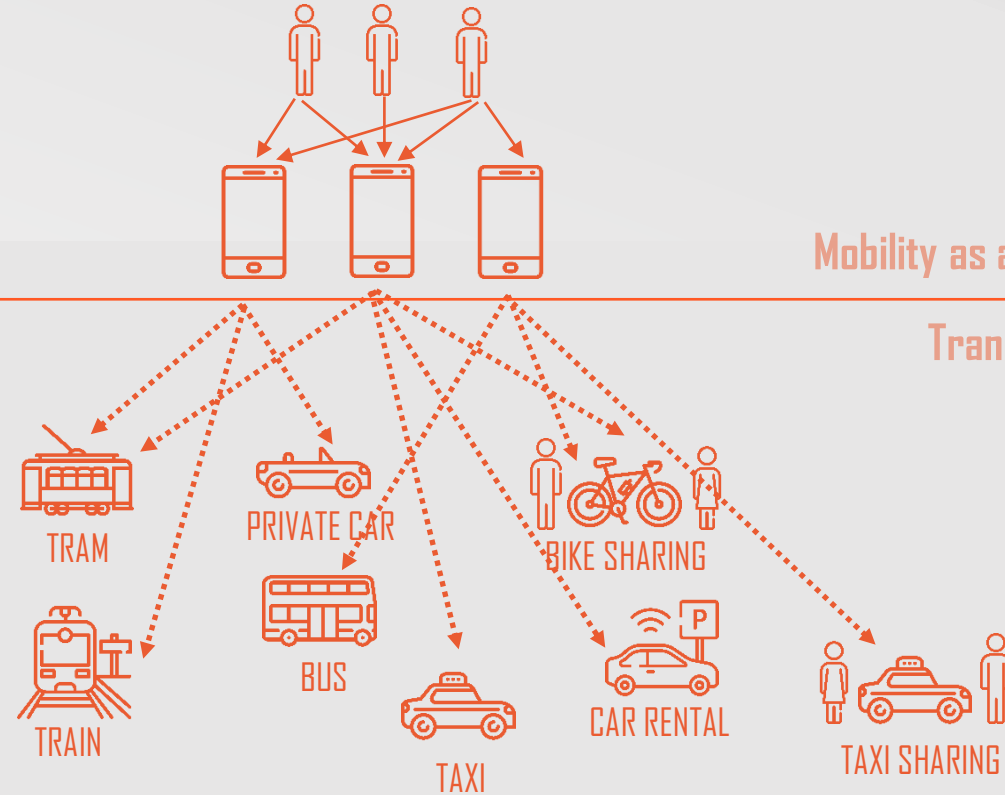


The story of MaaS Alliance: From promoter to facilitator & thought leader

Winner takes it all (UNDESIRED)



Open ecosystem (DESIRED)



- Access to market
- Data sharing
- Public-private partnerships

Vision: an open MaaS ecosystem



Collaborate

in working groups designing and defining the desirable development of sustainable business models, IT architectures and regulatory frameworks



Access
to MaaS network and market information



Influence

the framework: possibilities to contribute to policy discussions on MaaS



Expand
through international cooperation



Benefit

from peer-to-peer support



Find

business partners

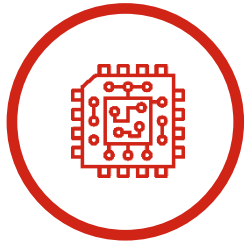


Stand out

Various international speaking opportunity and exposure for your company, affiliation as a MaaS frontrunner



Why join MaaS Alliance?



Technology & Standards Working Group



Governance & Business Models Working Group



Users & Rules Working Group

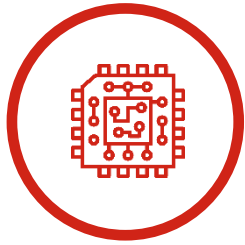


- Collaborate in regular monthly conference calls and through our collaborative platform
- Get peer-to-peer support and find partners
- Engage in interesting discussions on the latest MaaS developments and shape the future evolution

Working Groups:

Collaborate to create an open MaaS ecosystem

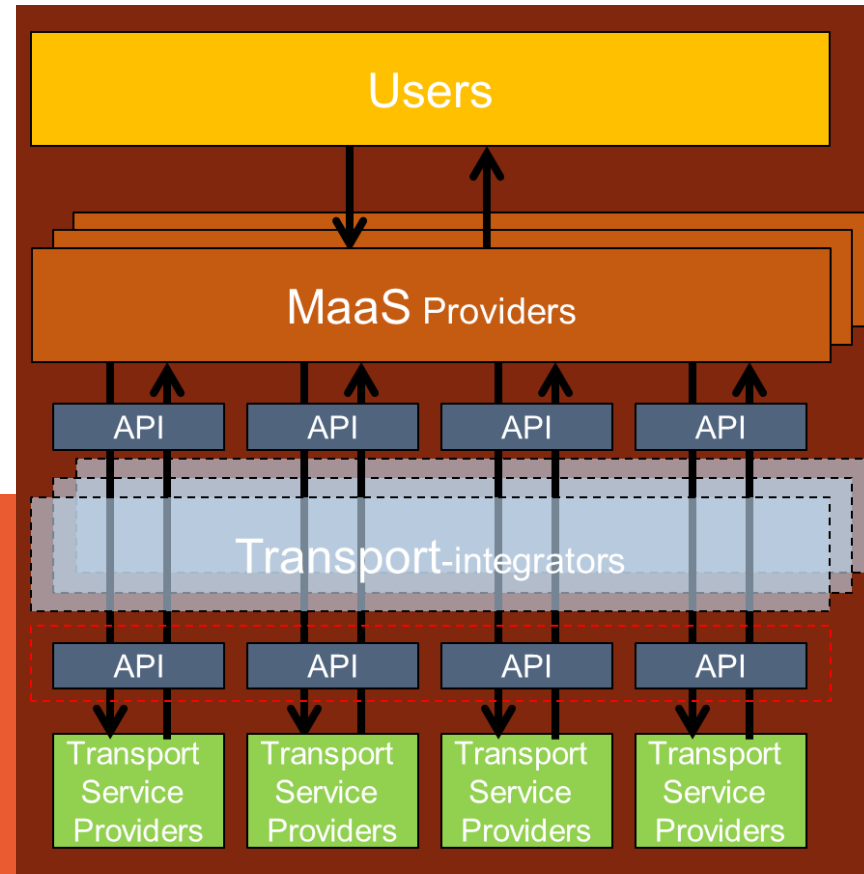




Technology & Standards Working Group



- Harmonised APIs
- Principles and elements required for interoperability



Working Group Technology & Standards

Harmonised APIs, starting from booking and ticketing



Governance & Business Models Working Group

- Support for open development
- Innovative business & governance models, including data sharing and governance

Ongoing activities:

- **Fit MaaS into Cities** - to better understand and address cities' requirements and needs
- **Future MaaS** – to explore the evolutions of Mobility as a Service
- **MaaS of the Month** – to spread lessons learnt from the members and inspire the wider community



Working Group Governance & Business Models

Support for open MaaS development



Users & Rules Working Group

- Right regulation at right place
 - Market access
 - Multimodal & actor-neutral approach
- Transparency

Ongoing activities:

- **Regulation monitoring** – to monitor and influence the evolutions of regulation at the European and Member States level
- **MaaS of the Month** – to spread lessons learnt from the members and inspire the wider community
- **Workshop on Insurance**



Working Group Users & Rules

Regulation for multimodality with an actor-neutral approach

3+
plenary
meetings

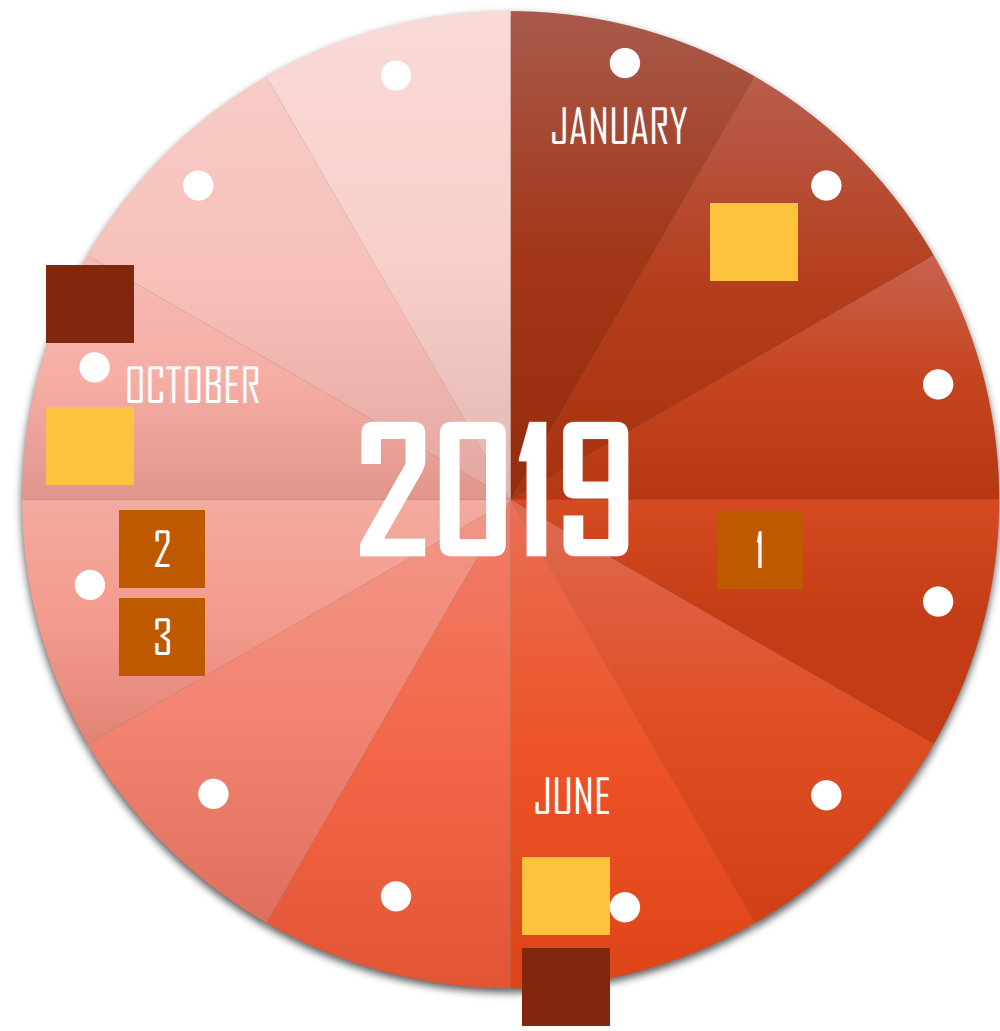
3+
thematic
events/workshops

**Strong
presence:**
ITS congresses and
activities

1 - Open Mobility Conference

2 - Workshop on insurance mechanisms

3 - Clustering tech meeting with EU-funded projects



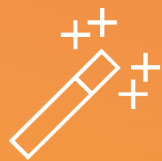
Meetings & Events: Engage





Website

Exchange updates on news and events concerning MaaS



Promotion materials

Partners can request slides for their presentations, leaflets, etc.



Monthly Newsletter

(communicate with members)
~300 contacts



Bi-annual Newsletter

(communicate with general audience)
~3,000 contacts



Social media

Connect through:
Twitter: ~3,150 followers
LinkedIn: ~430 followers
Instagram: ~95 followers



Our Communication Channels are your Communication Channels

 [@MaaS_Alliance](https://twitter.com/MaaS_Alliance)

 [maas-alliance](https://www.linkedin.com/company/maas-alliance)

 [@letscomaas](https://www.instagram.com/letscomaas)

 www.maas-alliance.eu

The logo features the word "MaaS" in a bold, white, sans-serif font, centered within a horizontal orange-to-yellow gradient bar. Above the bar is a stylized orange and yellow flame or mountain peak shape.

MaaS

ALLIANCE

To obtain your Membership Application Form today and be part of the Alliance in less than a month please write to: info@maas-alliance.eu

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