

MaaS

ALLIANCE

VISION

The MaaS Alliance vision for the development and deployment of MaaS was outlined in the **White Paper**, published in September 2017.

MaaS Alliance defines MaaS as a transport solution that:

- ✓ Integrates various forms of transport into a **single mobility service accessible on demand**;
- ✓ Provides a **user-centric** solution – the best value proposition for both private and business users;
- ✓ Meets the mobility needs of different kinds of users and solves the inconvenient parts of the journey;
- ✓ Is open to all service providers and does not discriminate;
- ✓ Meets the high expectations related to ecological and financial sustainability.



Scan the QR code to read the MaaS Alliance White Paper.

SERVICES

MaaS Alliance members benefit from a range of services provided by the Alliance:

- ✓ Continuous **MaaS market** monitoring;
- ✓ Communication and **collaboration platform** for members;
- ✓ **Working Groups** to support the desirable development of eligible business models, IT architectures and regulatory frameworks;
- ✓ Influencing public policy;
- ✓ MaaS promotion & advocacy.

2018 PRIORITIES & PLANS

In 2018, these are the exciting events ahead for the MaaS Alliance. Among other events, you'll be able to meet us at:

- ✓ **International Transport Forum**: 24 May in Leipzig, Germany; side event on Blockchain and cybersecurity
- ✓ **MaaS Alliance General Assembly**: 7 June in Brussels, Belgium
- ✓ **TaaS Technology Conference**: 9 – 10 July in Coventry, UK (in partnership with MaaS Alliance)
- ✓ **CityTech**: 13 – 14 September in Milan, Italy (event held in partnership with MaaS Alliance)
- ✓ **ITS World Congress**: 17 – 21 September in Copenhagen, Denmark; MaaS Alliance booth in exhibition area
- ✓ **AUTONOMY**: 18 – 20 October in Paris, France; (event held in partnership with MaaS Alliance)

WORKING GROUPS

Three Working Groups (WGs) under the MaaS Alliance address issues surrounding the deployment of Mobility as a Service:

- ✓ **WG1**: user needs and regulatory framework,
- ✓ **WG2**: business and governance models,
- ✓ **WG3**: technologies & standards.

Their results will help create the foundations for a thriving MaaS network in Europe and beyond. The co-creation in the working groups is the driving force of MaaS Alliance. Join us now – let's define the future of MaaS together!

The Mobility as a Service (MaaS) Alliance is a public-private partnership, creating the foundations for an open, single market for new mobility services, centred on users' needs.

OBJECTIVES

The MaaS Alliance works towards achieving a truly seamless and effortless transport ecosystem by:

- ✓ Facilitating **collaboration amongst members** in order to create the enablers needed for successful deployment of MaaS in Europe and beyond;
- ✓ Facilitating cooperation between **MaaS initiatives** in order to improve the roaming and scalability of MaaS services;
- ✓ Informing European **policy makers** about MaaS;
- ✓ Promoting the added value of MaaS to local governments and businesses;
- ✓ Monitoring the MaaS market and engage the research community in the development of MaaS.

MaaS

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CONTACT US

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Stay tuned for MaaS news on Twitter:
@MaaS_Alliance

Or visit the MaaS Alliance website for more information:
<https://maas-alliance.eu/>

MEMBERSHIP BENEFITS

MaaS Alliance offers two types of memberships, both of which come with a series of benefits.

	Associate Partner	Full Member
Take part in the MaaS Alliance working groups	✓	✓
Stay informed and take part in MaaS Alliance activities	✓	✓
Attend the MaaS Alliance General Assembly	✓	✓
Access to MaaS Alliance Members' Area to connect and discuss with other members	✓	✓
Help define the Alliance's Strategy and work programme		✓
Eligible to the Board of Directors		✓
Vote in the MaaS Alliance General Assembly		✓
Vote on strategic decisions affecting the MaaS Alliance		✓
Annual membership fee	€ 5,000	€ 10,000

Public authorities are able to join the MaaS Alliance free of charge.

Want to join MaaS Alliance?
Find out more by scanning the QR code.



CURRENT MEMBERS

The MaaS Alliance community is continuously growing. Its members currently include:

- ✓ **Companies** (transport service providers, suppliers, consultancies, etc)
- ✓ **Public authorities** (local, regional and national authorities)
- ✓ **Associations** (professional bodies, non-profit interest groups)

Below are logos of only some of our members. We are proud and happy to have more of them on board. For a full list scan the QR code below.



the mind of movement

