

MaaS STAR Awards 2025

MaaS Awards 2025 – MaaS Alliance 10 years anniversary celebration

- **What is MaaS STAR Awards?**

The MaaS STAR Awards is MaaS Alliance initiative which has been launched this year to mark an important milestone of the Alliance – 10 years anniversary – and to acknowledge people and organisations who have significantly contributed to the work of MaaS Alliance and made an impact on Mobility as a Service (MaaS) offer in general over the past decade. The MaaS STAR Awards is open to the entire Mobility Ecosystem's Stakeholders to proudly claim their work in MaaS domain.

- **What are MaaS STAR Awards Categories?**

- The best MaaS App
- Top MaaS City award
- Rising MaaS STAR
- MaaS Impact Award

- **What do winners receive?**

The winners will receive a trophy and a recognition badge to acknowledge their work and achievement in MaaS domain. There will be a dedicated press-release and PR campaign for the winners. For organisations, 1-year free MaaS Alliance membership.

Nomination Guidelines

- **Can an organization/person be nominated in more than one category?**

Yes and maximum 2 categories

- **Who are the judges?**

The nominees will be published online for public voting and there will be a dedicated Expert Selection Committee to assign points to candidates from the leading organization in mobility domain.

- **Who can nominate for the MaaS STAR Awards?**

Nominations are open to the public. Everyone is encouraged to participate and publicly nominate themselves or who they think deserve to receive the MaaS STAR Award - a recognition for their valuable work and contribution to the advancement of Mobility as a Service offer. People can submit nominations through the online nomination form and provide a short explanation on the contribution/achievement of the nominee in the framework of the Award category. Submissions of nominations per person/organization are limited (up to 2).

- **Can I nominate myself/ my organisation?**

Yes

- **How will I know if my nomination has been successful?**

All nominated candidates will receive an email (if selected) to confirm their participation in the selection round. The nominee will be asked to accept her/his nomination before becoming a candidate. Upon acceptance, the candidate will be asked to confirm her/his contribution with a short text in the context of the category and provide a picture or logo.

- **When is the deadline for nominations?**

The nomination period will be open during the month of September – the deadline to apply is 21 September. The voting will take place in the first week of October with the official announcement in November. The winners will be informed in mid-October and invited to the ceremony on 4 November.

- **When is the announcement of the winners?**

The announcement and the award ceremony will take place during the Mobility Alliance Forum organized by the MaaS Alliance on 4 November, 15.30-18.30 CET and hosted at the SCEWC.

TIMELINE

