



China-Europe Workshop on Accelerating Mobility-as-a-Service (MaaS) to Drive a Just and Low-carbon Transition in Cities Post-COVID

🕒 9:00-11:30 London Time / 16:00-18:30 Beijing time
Tuesday, March 28th, 2023

📍 WRI London Office, 3 Orchard Place, London, SW1H 0BF

📄 Zoom link for online participants
(Simultaneous translation is provided online via zoom)

<https://wri.zoom.us/j/95267810618>

Meeting ID: 952 6781 0618



"Mobility-as-a-Service" (MaaS) is a new concept of mobility service that integrates various forms of transport services into one single platform accessible on demand, with an efficient public transport system and active mobility as its basis.

Cities are seeing different kinds of challenges when they are implementing MaaS and the ecosystem is not well established. In order to better accelerate a net-zero and equitable MaaS system and the relevant shared mobilities in cities, we are holding this workshop and inviting the front-line MaaS practitioners and leaders in China and the Europe to share their experiences and discuss opportunities and solutions.

The workshop has two parts: PART I is to learn practical and technical experience from the front-line MaaS practitioners of Europe and China; and PART II is to create a broader platform to engage leaders from business, philanthropic, and academic to discuss how to enable and scale MaaS solutions to drive a just and low-carbon recovery post-COVID.

Agenda

09:00 - 09:10 Welcome and Introduction of Participants

Opening remarks:
Leo Horn-Phathanothai Head, WRI UK Office

Moderator:
Rogier van den Berg Global Director, WRI Ross Center for Sustainable Cities

09:10 - 09:20 MaaS and Shared Mobility Works in China

Daizong Liu Director, WRI Ross Sustainable Cities Program, WRI China

09:20 - 10:05 PART I: Sharing Experience - Technical Discussion

- 1. **Reimagining the MaaS Development in China in The Digital Age**

Dongmei Liu Research Institute of Highway (online)

- 2. **Practice and Prospect of Beijing MaaS Development**

Yilin Ma Beijing Transport Institute (online)

- 3. **Where is the MaaS in Europe**

Aurelien Cottet Optibus

- Q&A

10:05 - 10:20 Coffee & Tea Break

10:20 - 11:20 PART II: Roundtable - How to Enable and Scale MaaS Solutions to Drive a Just and Low-carbon Recovery Post-COVID?

Co-Chairs:
Roelof Hellemans Secretary General, MaaS Alliance
Leo Horn-Phathanothai Head, WRI UK Office

- Recap of main takeaways/issues raised in Part I.
- How to Enable and Scale MaaS Solutions to Drive a Just and Low-carbon Recovery Post-COVID?
 - How to thrive the people-centered public transport system through MaaS after COVID pandemic?
 - How to regain city's dynamic through smart mobility like MaaS?
 - How to accelerate net-zero & equitable mobility through digitalization and innovation?
- Panelists

All speakers above, with panelists as follows:

Roelof Hellemans Secretary General, MaaS Alliance

Holger Dalkmann CEO and Founder at Sustain 2030, Senior Advisor of VREF

Huishan Cui China Academy of Transportation Sciences, Ministry of Transport

11:20 - 11:30 Wrap up

Rogier van den Berg Global Director, WRI Ross Center for Sustainable Cities