Sustainable Freedom with Mobility as a Service

Krista Huhtala-Jenks, Head of Ecosystem & Sustainability

MaaS Global /@WhimappFI / @KristaHJwork

Anywhere, anytime on a whim

1 app

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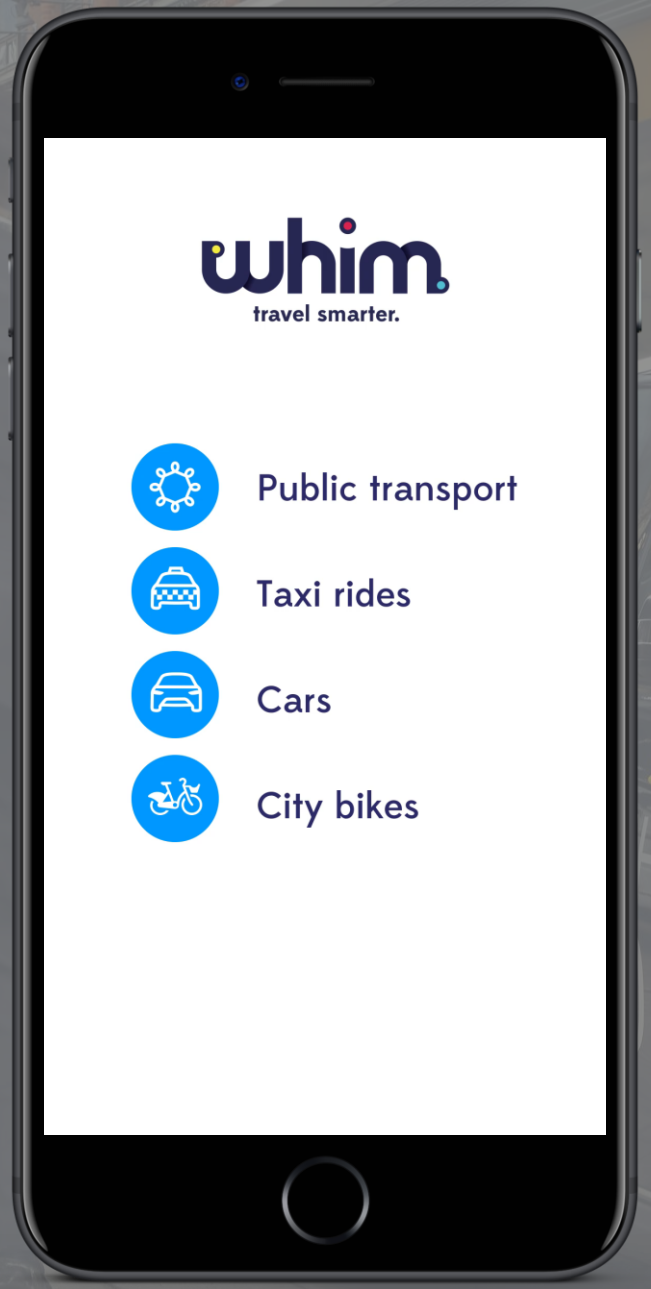


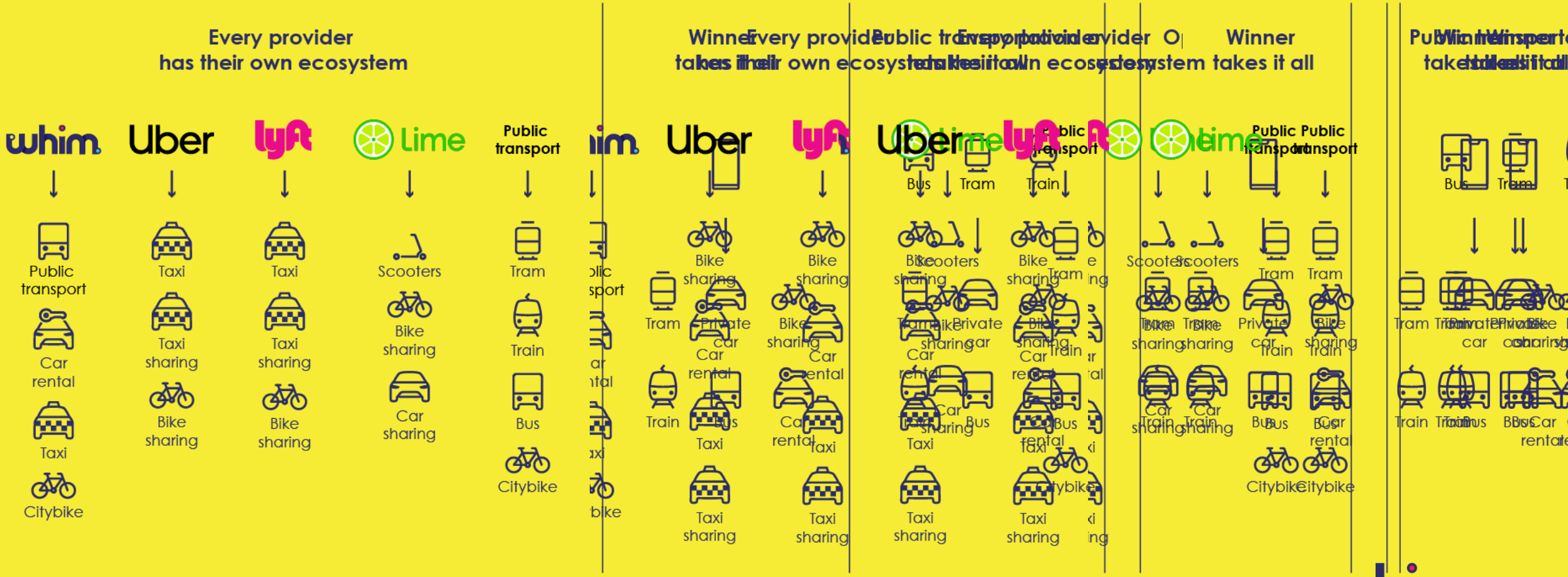
- Travel info
- Planning
- Tickets
- Payments
- Pay As You Go Subscription

whim

@apaar @brylieo @whimhq

Freedom of Mobility
Only with Freedom of Choice

It’s ecosystem, not egosystem



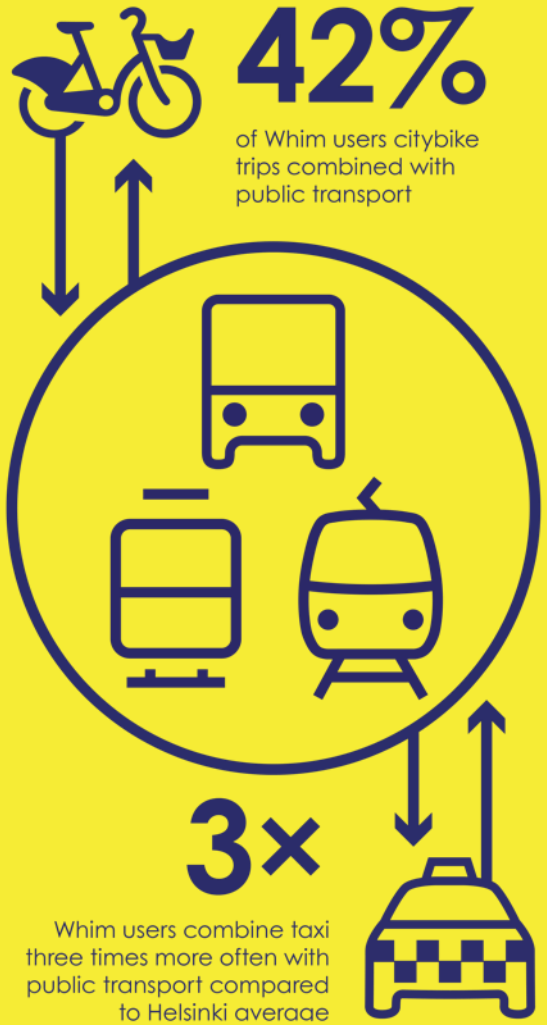
MaaS ♡ public transport

2,15

trips/day with public transport by **Whim users**

1,6

trips/day with public transport by Helsinki region residents on average



whim

Virtuous cycle
vs
silos
whim

Thank you!