Date: 22 Oct (Tues) **Venue: Nicoll 1 (Suntec, Level 3)** 14:00-15:00 **Business Model of MaaS** Moderator: Chris Bennetts – Executive Director, Transport for NSW **Speakers**: **Andy Taylor** – Director of Strategy, Cubic Transportation Systems Colin Lim – CEO, MobilityX Victoria Markewitz- Business Development Principal, Via Transportation Tea Break 15:00-15:30 15:30-16:30 **Operation and Integration of MaaS** Moderator: Hans Arby – CEO and founder, UbiGo Innovation Sampo Hietanen - CEO and Founder, MaaS Global Ishra Baksh – Executive Director, MaaS Program Management Office, Department of Transport and Main Roads Roger Millar – Secretary of Transport, Washington State Dept of Transport 16:30-17:30 **Technology for MaaS** Moderator: Dr Brian Huang - COO, SkedGo Speakers: **Seleta Reynolds** – General Manager, Los Angeles Dept of Transportation Chris Murray – President and CEO, Kapsch TrafficCom North America David Laine - MaaS Director, Transdev Group 17:30-18:00 Global trends in MaaS Moderator: Susan Harris, CEO, ITS Australia Speakers: Shailen Bhatt - President & CEO, ITS America Hajime Amano - President of ITS Japan, Secretary General of ITS Asia-Pacific

Jacob Bangsgaard - CEO of ERTICO - ITS Europe, President of the MaaS Alliance

Global Forum on MaaS @ ITS WC 2019