

OPEN  
MOBILITY.  
FOR ALL.



\* Minority stake

# OPEN MOBILITY CONFERENCE

11 APRIL 2019

# OPEN MOBILITY MAIN TRENDS

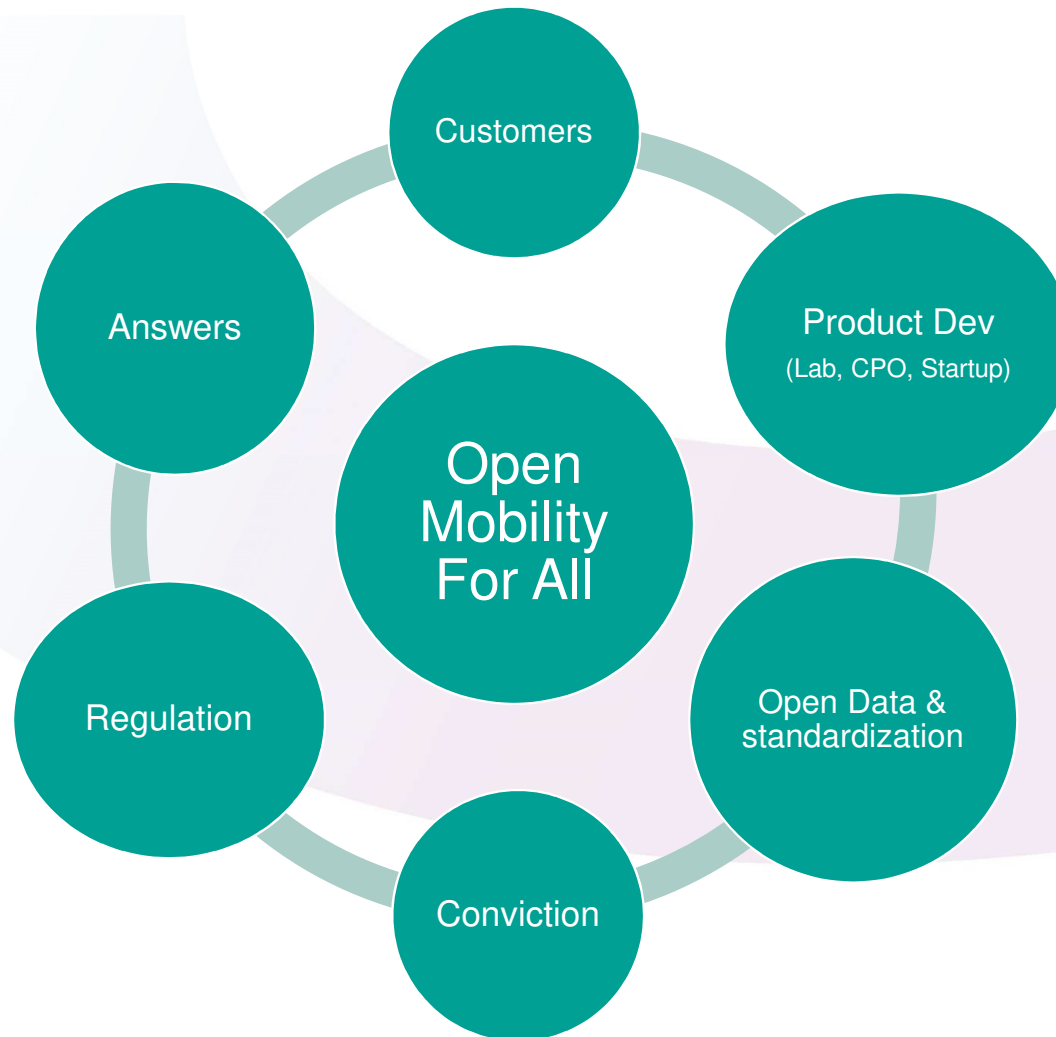
## ***Trends:***

- From car ownership to car usage
- Increased sharing
- From competition to Collaboration (coopetition)

## ***Innovation:***

- MaaS
- Autonomous vehicles
- Electrification
- New mobility services
- Connectivity
- Micro mobility

# OPEN MOBILITY WHEEL



# EUROPCAR MOBILITY GROUP OFFERS



Multimodal MaaS  
(improved service)

1

Ride hailing



2

Vehicle sharing



3

Peer to peer  
rental



4

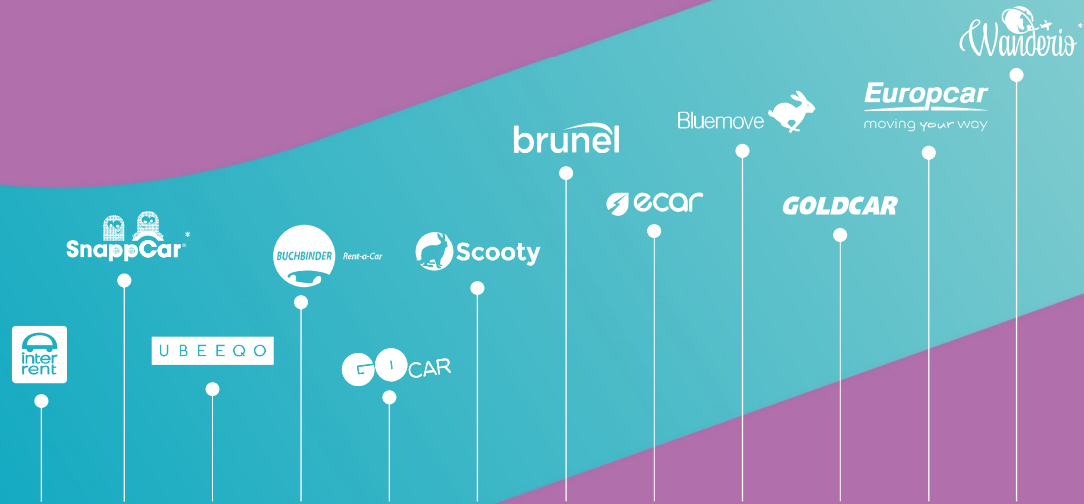
Vehicle renting



**GOLDCAR**



# THANK YOU



\* Minority stake